

# THE EGGSAMINER

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## In Tribute to Edward L. Houston

(1928-2011)

Former Georgia Egg Commission board chairman Ed Houston, of Lumber City, Georgia, died Sunday, January 2, 2011, following a brief illness. The funeral service was held on January 4 at the Lumber City United Methodist Church.

Survivors include his wife, Winifred Snipes Houston; a daughter, Cathy (Steve) Purser; and three sons, Allen (Gisele) Houston, Steve Houston, and Edward Houston, Jr; as well as other relatives.

Ed Houston was a leader in all endeavors. As for the egg industry, he first became associated in 1947 with Birdsey Flour and Feed Mills of Moultrie, GA. In 1961, he was named production and service manager for Bowen-McCranie Company and in 1965, he went into business for himself selling pullets as Eastern Pullets. In 1974, he established Lumber City Egg Marketers.

He was a director and past



president of the Georgia Egg Association, National Egg Company and the Georgia Poultry Federation. In 1976, he was appointed to the board of the American Egg Board as a director, and in 1984, was elected to serve as its chairman - a post he held for two terms -while serving as chairman of United Egg Producers and as chairman of the Georgia Egg Commission.

He was elected to serve on the Georgia Egg Commission's board as a director in 1971, and eight years later, he was elected its Chairman, a position he held for 25 years!

During his 64-year-career with the industry, he was often recognized for his hard work and leadership. He was named as "Outstanding Member of the Year" by National Egg Company in 1979, and as "Egg Producer of the Year for 1982" by United Egg Producers - an honor he received a second time in 1983.

In July of 1983, Georgia's egg producers honored Ed with their highest award: induction to the Georgia Egg Commission's "EGG HALL OF FAME!"

Ed Houston gave his time and effort to the egg industries of both Georgia and the nation, while serving at home as a true humanitarian, husband, father, businessman, and truly a vanguard - always in the forefront - leading the way!

## Welcome. Ag Commissioner Gary Black!

Georgia's egg industry is excited to welcome GARY W. BLACK to the post of Georgia's Commissioner of Agriculture!

We look forward to joining Commissioner Black in his efforts to have a positive impact



Gary W. Black

on public health. Together, it is our hope that we can help prevent food-borne illness and make sure consumers and farmers alike benefit from a stable, trustworthy marketplace.

Commissioner Black has stated that a strong, responsible Agriculture Department translates into benefits everyday at locations such as gas stations, grocery stores and ultimately, your kitchen table.

Black serves as an Ex-officio member of the Georgia Egg Commission's board of directors along with Georgia Farm Bureau President Zippy Duvall.

## Tolar Named GAC President



Bryan Tolar

The Georgia Agribusiness Council (GAC) has announced that Bryan Tolar of Douglasville, GA., has been named President of the Council.

Tolar joined the Council in 1997, and has held the positions of: Member Services Representative; Director of Marketing, Education and Environmental Programs; and

Vice President of Public Affairs.

Prior to joining the Council, Bryan was employed by the Georgia Department of Agriculture Pesticide Division. He is a 1992 graduate of the University of Georgia College of Agricultural and Environmental Sciences with a degree in Agribusiness.

For more information on The Agribusiness Council visit [www.ga-agribusiness.org](http://www.ga-agribusiness.org) or call 800-726-2474.

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## 2011 Marks Commission's 50th Year

In 1961, Georgia's egg producers saw a need for an organization to promote their product, to educate consumers as to the egg's value and versatility, and to fund research that would be beneficial for both producers and consumers alike.



Legislation was written, and a Market Order passed that established commodity commissions not only for eggs, but for any agricultural product, if voted on and approved by producers of that commodity.

On July 1, 1961, Georgia's egg producers voted in favor of establishing the Georgia Agricultural Commodity Commission for Eggs ... better known today as The Georgia Egg Commission. Funding would be paid by the producers through a 2 cents-per-30-dozen case assessment of eggs packed.

The rate was increased in 1985 to 4 cents and in 1993 to 5½ cents. Because of a change in the method of payment of membership dues to United Egg Producers, the assessment rate was lowered to 4¼ cents effective January 1, 2011.

As we approach our 50th anniversary this July, we can proudly look back on many, many great accomplish-

ments. And although hen numbers have dropped from a high of about 21 million to the present number of approximately 9 million, and our income has decreased accordingly, the staff has always taken pride in getting a lot done without spending a lot of money.

Several special events will highlight the Commission's 50th year, including: our annual egg recipe contest; the celebration of May Egg Month; the induction of a deserving person into our Egg Hall of Fame; coordination of the Georgia Egg Association's annual meeting; stage demonstrations at the Georgia National Fair; and an exhibit at the annual meeting of the Georgia Farm Bureau.

During the year, we will continue to: update our exhibit at the Georgia Agri-rama, depicting the History of Georgia's Egg Industry; develop and distribute free recipes; provide free educational materials; be the featured guest on TV and radio stations statewide, and; be a spokesperson for individual producers and/or the industry whenever needed.

In addition, we will assist with the funding of research projects and scholarships through the University of Georgia's Poultry Science Department.

In short, we will continue the effort of promotion, education and research as was set forth by producers 50 years ago.

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## New Poultry Lab Planned

Dr. Louise Dufour-Zavala, executive director of the Georgia Poultry Lab Network, reports that all is on schedule for the construction of a new \$13.5 million poultry laboratory in Oakwood, Georgia. Construction of the facility, which will be built adjacent to the existing 50 year-old building, is set to begin this June.

Reports indicate that the Lab is doing an excellent job in responding quickly to meet the needs of the commercial egg industry. Several new procedures have been recently implemented in order to be fully prepared for the environmental and egg testing associated with the new Egg Rule. One such procedure is a test called "SE Screen," which is being used where results are reported as positive or negative for Salmonella enteritidis.

Dr. Doug Waltman has trained many industry employees to take proper samples in layer houses, and he is available

for more training should the industry need it.

The poultry network has five branch labs throughout the state providing testing to keep Georgia's poultry safe from diseases and possible infections.

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## Hall of Fame Nominees Sought

Nominations are now being accepted for the Georgia Egg Commission's 2011 EGG HALL OF FAME.

This prestigious award is presented but once every three years, and 2011 is the next selection year. A special committee will be appointed to consider the nominations, and should the members feel one of those nominated to be deserving, the recipient will be honored during the annual Awards Banquet of the Georgia Egg Association. The banquet is set for Thursday, June 2, 2011 at the King and Prince Beach and Golf Resort on St. Simons Island, GA.

Previous Hall of Fame inductees are: ROY MARTIN DURR, 1981; PAUL J. DAVIS, SR., 1984; GEORGE SEATON, 1987; WILLIAM G. OWENS, JR., 1990; EDWARD L. HOUSTON, 1993; JAMES E. SUTHERLAND, SR., 1996; EMERSON GAY in 1999; LOYD STRICKLAND in 2002; VINCE BOOKER in 2005; and JERRY FAULKNER in 2008.

Nomination forms are available by contacting the Georgia Egg Commission office.

**The deadline for submitting an entry is April 1, 2011.**

## Have You Met Jeffrey Saad?



In 2009, the American Egg Board introduced its newest spokesperson, Chef Jeffrey Saad. This past November, he made his television debut as host of his own TV show, "United Tastes of America." The program, which is receiving great reviews, airs each Tuesday evening at 9:30pm on the Cooking Channel. It's said to be a delicious journey of foods and cooking techniques from across the country.

Jeffrey burst onto the national food scene in 2009, after finishing as runner-up in Season 5 of The Next Food Network Star. His cooking borrows inspiration from his passion for fresh food and exotic spices, giving way to unconventional twists on classic dishes. But, make no mistake; he will always remain loyal to traditional American fare, such as burgers, meatballs and his favorite, pizza.



## Weekend Morning Begins with Eggs

The Commission's Director of Media and Nutrition, Holly Hidell (above left) is a regular guest on WMAZ-TV. Here she is pictured with Suzanne Lawler, hostess and anchor for "Weekend Morning," just after demonstrating how to prepare one of the Commission's recipes.

WMAZ-TV, channel 13, is the CBS affiliate in Macon, GA.



## Farm Bureau Re-Elects Duvall

Zippy Duvall of Greene County has been re-elected as president of the Georgia Farm Bureau. This marks the beginning of a third, two-year term. The election was decided by voting delegates at the Farm Bureau's 72nd Annual Convention, which was held Dec. 5-7, on Jekyll Island.

Duvall and his wife, Bonnie, raise broilers, hay and cattle on their farm in Greshamville. A Farm Bureau member since 1977, he was named Georgia Farm Bureau Young Farmer of the Year in 1982, and went on to be named the American Farm Bureau Young Farmer of the Year.

In addition to serving as president of the Georgia Farm Bureau Federation and its affiliate companies, he is a member of the board of directors of the American Farm Bureau Federation and of the Southern Farm Bureau Life Insurance Company. Duvall also serves as an Ex-officio member of the Georgia Egg Commission's board of directors.

Voting delegates selected Gerald Long of Decatur County to serve his second, three-year term as South Georgia vice president. Long was also designated as the organization's 1st vice president.

## Agri-Leaders Graduate

Jimmy Hill, President and CEO of the Georgia Agri-Leaders Forum Foundation, has announced that seventeen people have completed the requirements for graduation from its year-long leadership development program.

The Georgia Agri-Leaders Forum Foundation's mission is to build leadership capacity for agriculture, agribusiness, forestry and rural communities in Georgia. The non-profit Forum now has 346 graduates from across the state providing leadership to Georgia's largest industry.

The Forum also announced that two individuals received the Ron Hart Memorial Leadership Award this year. They are Johnny Jones of Lyons, GA and Rome Ethredge of Donaldsonville, GA. Mr. Hart, who passed away in 2006, was a leader and teacher who had a profound impact on many Agri-Leaders graduates over the years. Previous winners include David Turner, Godwin Onohwosa, Jeff Glass, Bill Tollner, Chad Etheridge and Elliott Marsh.

For information, contact Jimmy Hill at the Georgia Agri-Leaders Forum Foundation, 1217 Eagle Ridge Road; Dawsonville, GA 30534.

## Cholesterol Lower Than Thought

Studies now show eggs have less cholesterol than ever before. USDA recently reviewed the nutrient content in an egg, and the results revealed that the average amount of cholesterol in a Grade A, large egg is 185mg, 12 percent lower than the previously recorded value of 212mg.

The Egg Nutrition Center (ENC) has enlisted the expertise of a researcher from Iowa State University to conduct a literature search and subsequently, to write a white paper on the reason for this decrease. Currently, there are several speculated reasons for this drop in the amount of cholesterol in an egg. One possible cause is the improvement in the feed given to hens over the years. ENC will provide a summary of key findings from this literature search and the white paper later this year.

If you are interested in hearing more details about how this lower cholesterol content of the egg was uncovered, go to [EggNutritionCenter.org](http://EggNutritionCenter.org).



## Your Most Incredible Egg Recipe

### 2011 Recipe Contest Rules

1. The First Place winner will receive \$2,000; Second Place, \$850; and Third Place, \$650. Prizes are nontransferable and may not be exchanged or substituted.
2. Contestants must be age 13 or older by April 1, 2011.
3. Eligible recipes are judged equally on creativity, ease of preparation, taste appeal, and appearance. The recipe must be an original creation. Published recipes (recipes located in books, magazines, etc.) or past contest winning recipes will be disqualified.
4. Entries must be postmarked no later than April 1, 2011. Entrants must be residents of Georgia and living in the state at the entry deadline. The Georgia Egg Commission staff, its board members, their families, and food professionals (chefs, sous chefs, or anyone with a culinary arts degree) are not eligible for this year's contest. Previous first place contest winners and the 2010 first, second, and third place winners are not eligible to participate in the 2011 contest.
5. All entries will be prejudged. Entrants of the top ten recipes will prepare them in a competitive cook-off, set for Wednesday, May 4, 2011 at the Georgia National Fairgrounds in Perry, Georgia.
6. Recipes eligible for the 2011 contest must meet the theme "YOUR MOST INCREDIBLE EGG RECIPE," which will require that the recipe include a minimum of four whole eggs, serve at least four people, and be prepared in 60 minutes or less.
7. An entry form is not required; however, each recipe must be typed or printed on a separate piece of paper with name, address, and daytime phone number. Entries become the property of the Georgia Egg Commission and will not be acknowledged or returned.
8. Entry constitutes permission to edit, modify, adapt, publish and otherwise use the recipe in any way without further compensation. Entrant also agrees to abide by the final decision of the judges. Taxes on prizes are the responsibility of the winner.
9. Entrants automatically consent to the use of their names, hometowns and likenesses for promotional and publicity purposes without restrictions, compensation or advance notification, and they relinquish any and all rights and interest regarding their recipes.

## THE EGGSAMINER

"The Eggsaminer" is published by the Georgia Egg Commission as part of its informational services to Georgia egg producers and consumers. The Georgia Egg Commission has a three-fold purpose: Promotion, Education, and Research.

Funding is through a producer-paid assessment of 4¼¢ per thirty-dozen case of eggs. Office facilities are located at 4485 Tench Road in Suwanee, Georgia—Suite 1120.

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